

**ADVANCED HEALTH LIMITED**  
**VAN EMMENIS APPOINTED AS CEO**

Gerhard van Emmenis has been appointed as chief executive officer of Advanced Health, effective 1 August 2019, succeeding founder director Carl Grillenberger. Carl steps down as CEO on 31 July 2019, but he will stay in office for a two-month hand-over period after which he will remain as a non-executive director.

Gerhard joins the day-hospital group from Bonitas, where he served as principal officer after joining the medical scheme in 2006 as chief operations officer. He holds several post-graduate qualifications in healthcare, leadership, labour relations and industrial psychology.

He is a seasoned executive with experience spanning people and financial management, corporate governance and marketing, and in-depth exposure to all facets of the healthcare industry.

Gerhard is looking forward to the challenges of his new position and believes that same-day surgery is a solution to managing down healthcare costs.

“The unsustainable rise in costs requires firm interventions. Constantly evolving surgical technology makes it possible for day hospitals to reduce hospital costs, which account for 43% of medical-scheme expenditure. Day hospitals are also stakeholder-friendly, with an easy admission procedure and on-time theatre lists, without emergency-case disruptions,” says Gerhard.

“My first task will be to assist our teams to ensure the optimisation of our day hospitals in South Africa. In this regard, we shall continue to target specialists in those fields of healthcare which are ideally suited for day-hospital treatment. Other target groups are graduating specialists and general practitioners, who seem to be establishing a trend of returning to theatres to perform smaller procedures.

“I look forward to working with and learning from Marc Resnik, CEO of Presmed Australia, who, with his experienced management team, has evolved our facilities in Australia, leading to an extremely well-managed, profitable and highly respected business.”

Gerhard will assist the board in recruiting a chief financial officer for the group to succeed Carel Snyman who resigned effective 31 October 2019. This brings an opportunity to ensure business continuity through a suitable hand-over process.

Outgoing CEO Carl Grillenberger welcomes Gerhard’s appointment.

“Gerhard has established himself as an inspirational leader at Bonitas, one of the country’s most respected and liquid medical schemes. Under his guidance, four schemes were amalgamated into Bonitas, its membership grew from some 220 000 to 330 000 and, in 2017, the largest surplus in its history was recorded, pushing its reserves to R4 billion,” he says.

2019 08 01

For more information or enquiries, contact:

Bibi Goss-Ross, COO, Advanced Health, 082 466 4474, [bibi@advancedhealth.co.za](mailto:bibi@advancedhealth.co.za), or  
Adriaan Laubscher, 082 554 1273, [adriaan@rhetor.co.za](mailto:adriaan@rhetor.co.za).